



Portfolio Day & Dinner 2026

5th edition – 18 September 2026
AG Campus Brussels, Belgium

Publisher's note



Dear partners and valued contacts,

In 2026, Investment Officer will organise the **fifth edition of Portfolio Day & Dinner** in Brussels.

Our format offers partners attractive opportunities to connect with key influencers and decision-makers at major banks, private banks, insurers, and independent wealth managers.

Portfolio Day consists of a day and evening programme. The day programme distinguishes itself through its independent content, interaction with experts from leading asset managers, and opportunities for informal networking. The evening programme is an exclusive dinner for decision makers (invited by the editorial staff of Investment Officer).

This document outlines the event's components and the value proposition for partners. We look forward to discussing how we can work together to make this 5th anniversary edition event a huge success.

Kind regards,

Jasper Staring

Publisher

About us

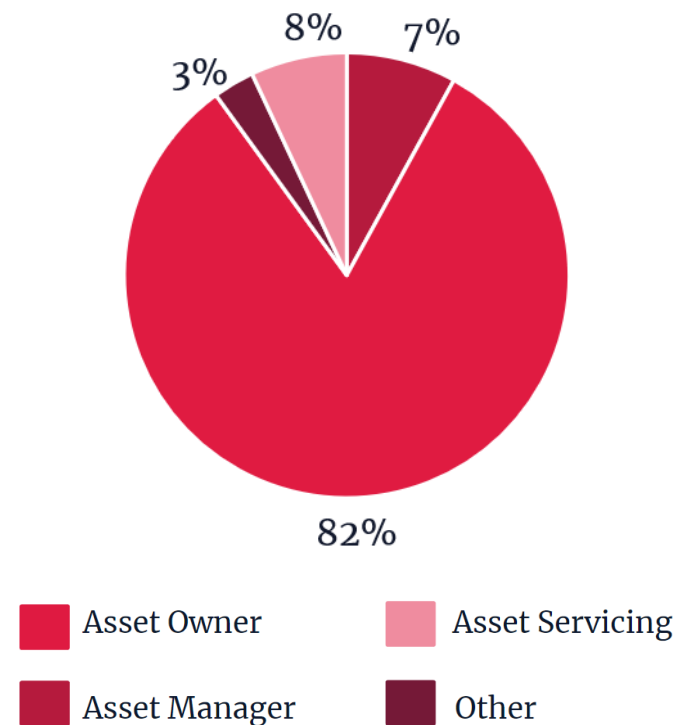
Investment Officer is the leading journalistic platform in the Benelux, providing high-quality information, analysis, and insights tailored for decision-makers at major banks, private banks, insurers, and independent wealth managers in the investment industry.

We also launched a German, French and international (.com) edition in September 2025.

Investment Officer is part of FD Mediagroep, based in the Netherlands, also owner of Het Financieele Dagblad, BNR Nieuwsradio, and international trade media such as IPE and Impact Investor.

We are proudly B Corp certified.

Subscribers in Belgium: 4,000+



70% of our Belgian audience consists of decision-makers and influencers

Our events

Our events are different from traditional trade fairs. Instead of booths, we try to create an inspiring environment focused on thought leadership. This is the signature experience you can expect from Investment Officer events and gatherings.

The programme, designed for genuine interest, includes high-level insights crafted by our independent editorial team, alongside contributions from our partners and their experts. Throughout, we provide informal opportunities to connect.

We maintain a strict admission policy to ensure the right people meet, excluding competitors of our partners. While the investment in these events may sometimes be slightly higher, they provide significant added value in return.



Portfolio Day & Dinner

In 2026, Investment Officer Belgium will host the **fifth edition of the Portfolio Day & Dinner**—a high-quality knowledge and networking event featuring a day and evening programme.

The day programme targets professionals in advisory roles at major banks, private banks, insurers, and independent wealth managers, with 75-100 expected guests.

We anticipate hosting approx. 25 guests at the (by-invitation-only) dinner (excluding partners).

The event and dinner will take place at AG Campus in the heart of Brussels (easily accessible by both public transport and car). It is AG Insurance's state-of-the-art learning and innovation centre.

Our host for the day will be Hanne Decoutere, VRT anchor. The day will be presented in English.



The daytime program is structured into three key components



1. Plenary Sessions
2. Investment Square
3. Networking Opportunities

The plenary sessions are produced under the responsibility of the Investment Officer editorial team



1. Opening Session

Addresses major themes, trends, and developments, exploring their potential impact on investment strategies.

Guests include free-thinking experts, well-known columnists from IO, and editorially invited speakers.

The plenary sessions are produced under the responsibility of the Investment Officer editorial team



2. CIO Insights

Brings together CIOs and senior investment strategists from leading distribution organisations in Belgium to share insights, debate strategies, and reflect on current trends. The participants are key decision-makers with extensive experience in portfolio management and strategic investment decisions.

The plenary sessions are produced under the responsibility of the Investment Officer editorial team



3. Keynote

We end the day with an inspirational keynote, serving as a conversation starter for the networking reception.

Connect with
leading experts,
exchange ideas,
and build
meaningful
relationships



Investment Square

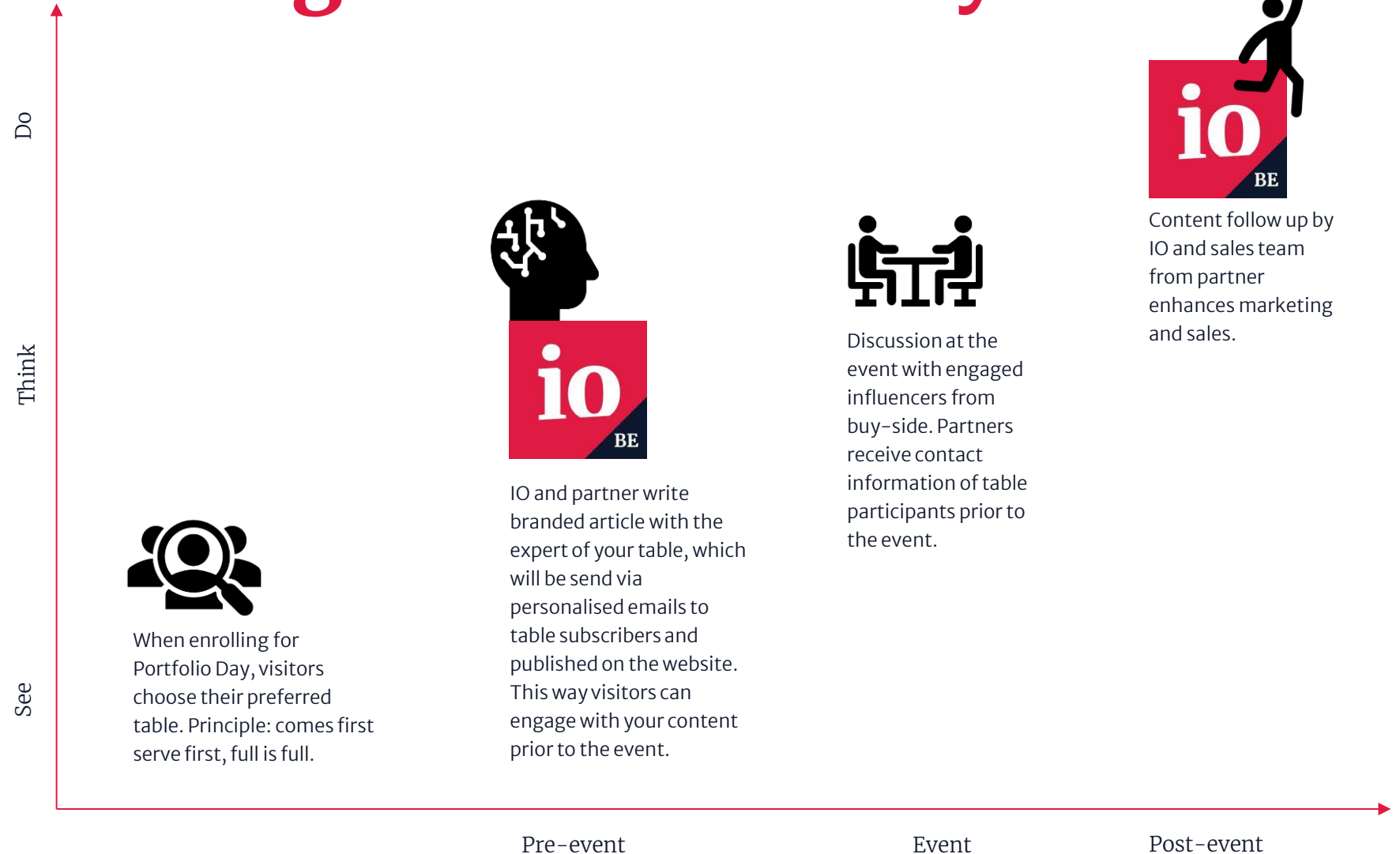
At Investment Square, attendees connect with leading experts from major investment firms partnering with the event. Experts engage in discussions with small groups of 8 to 10 attendees, sharing valuable knowledge and insights. Each session lasts 20 minutes and aims to establish meaningful connections that partners can follow up on after the event. There are a total of 4 sessions of 25 minutes each (including 5 minutes changing time), reaching approximately 32 – 40 contacts in two hours.

How we bring people at your table?

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The right audience at your table



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Your own brand story



An event is never just a one-off.

Your story will be promoted across our platforms—web, app, and editorial newsletters.

The brand story is created in collaboration with a specialised journalist from Investment Officer (separate from the editorial team).

It is based on an interview with your expert, from which the journalist will develop the narrative. You'll have two feedback rounds to refine and optimize the story.

In addition, this brand story can be repurposed and shared through your own channels.

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Networking opportunities

Multiple opportunities to connect throughout the event & dinner, including during lunch, at the Investment Square, during the reception and dinner, facilitating valuable peer-to-peer interaction.

Evening dinner



By-invitation-only dinner

Investment Officer invites decision-makers from the distribution side of the industry, together with the partners of Portfolio Day & Dinner. Each partner receives two tickets, and additional guests are personally invited by IO. We expect a minimum of 25 invited guests, along with representatives from the partners. This provides a setting in which confidential discussions can take place.

The evening begins around 6 p.m. with an informal reception, where we gather and enjoy a drink (weather permitting, outdoors). This is followed by a seated dinner, which opens with a short keynote of approximately 20 minutes. The dinner consists of two courses, concluding with a standing dessert buffet accompanied by coffee.



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Global outline

Time	Subject
12:00	Arrival and networking lunch (standing)
13:00	Plenary session I – Opening session
14:00	Sharing investment ideas – Investment Square
15:15	Break
15:45	Sharing investment ideas – Investment Square
16:30	Plenary session II – CIO Insights & Keynote
17:30	Reception drinks
18:00	Aperitive Dinner
18:30	Start Dinner
21:30	End Dinner



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Evaluation 2025 – edition

Score, average rating:	8,5
NPS:	+59*
Will attend next time:	82%
Rating Investment Square	31 % – Excellent 42 % – Good (rest: <i>neutral</i>)



98 (day & dinner)
ex partners, PR and Investment Officer

Source: Survey Investment Officer, N=27

*NPS score of +59 indicates that your event is seen as **reliable, valuable, and worth recommending** — a strong sign of customer loyalty and brand trust.



Investment details & deliverables	Main partner €22,500 ex VAT	Event partner €17,500 ex VAT
BEFORE THE EVENT & DINNER		
Logo presence direct electronic mailings audience Investment Officer (minimum 4)	v	v
Logo presence website Investment Officer Portfolio Day	v	v
Brand story (tailored interview with expert) on InvestmentOfficer.be and in App BE	v	v
Promotion brand story via text advertorials in editorial newsletters, App and on website – guarantee of 50 Article Reads	v	v
DURING THE EVENT & DINNER		
Roundtable session with speaker, 20 minutes per round – 4 rounds in total (approx. 32–40 contacts)	v	v
Clear branding table session + event branding	v	v
Free entry tickets event (ex speaker) (approx. 75 –100 guests)	3	3
Seats at Decision–Makers’ Dinner (approx. 25 C–level decision makers)	2	x
Branding on menu cards Decision–Makers’ Dinner	v	x
AFTER THE EVENT & DINNER		
Virtual goodie bag with link to partner–documents or Brand Story, delivered to registered participants	v	v
Lead list of the event–participants with email addresses (subject to Belgian law or privacy & GDPR)	v	v
Brand story with expert on InvestmentOfficer.be and in App BE (September to December 2026)	v	v
Comprehensive evaluation, and ROI reporting	v	v



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Commercial terms and conditions

- Limited to 9 partners, ensuring exclusivity
- We work with the principle 'first come, first served', Partners* will receive priority
- Partners receive a discount
- Deadline to participate is 15 February 2026

* A Partner is either an advertiser from our Partner Programme (a year-round content and promotion programme for asset managers) or a sponsor from previous editions.







Hope to see you at Portfolio Day & Dinner 2026

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