



# About Investment Officer

*Investment Officer is an independent journalistic platform for Europe's wealth management professionals. Operating on a subscription model, we deliver trusted insights, in-depth content, premium industry events and exclusive databases – empowering our audience to stay ahead, informed and connected across Europe.*



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# About Investment Officer

Founded in 2008 by FD Mediagroep in the Netherlands, **Investment Officer** has grown into a trusted journalistic platform for professional investors, particularly senior executives in wealth management — including private banking, family offices and wealth managers.

Our editorial platform combines a website, app, email newsletters, and events, providing a multi-channel environment that drives high-level engagement, with over 285,000 impressions each month in Benelux.

## International growth

2017 – Expansion into Belgium

2020 – Expansion into Luxembourg

2025 – Launch in Germany, France and an international English (.com) platform

## Local expertise

In every market, articles are published in the local language(s) by an experienced **team of journalists** with deep knowledge of the local landscape.

## Targeted audience

Our platforms are available exclusively to professional investors through **subscription-only access**, ensuring a highly qualified readership. By segmenting our subscriber base by sector and job title, we provide advertisers with clear, data-driven insights into their reach.

## Our family

As part of FD Mediagroep — one of Europe's most respected media groups, home to leading brands such as *Het Financieele Dagblad*, *Impact Investor* and *IPE*, and proudly B Corp certified — we combine journalistic integrity with digital innovation, offering both our audience and advertisers a trusted, responsible and future-oriented environment.