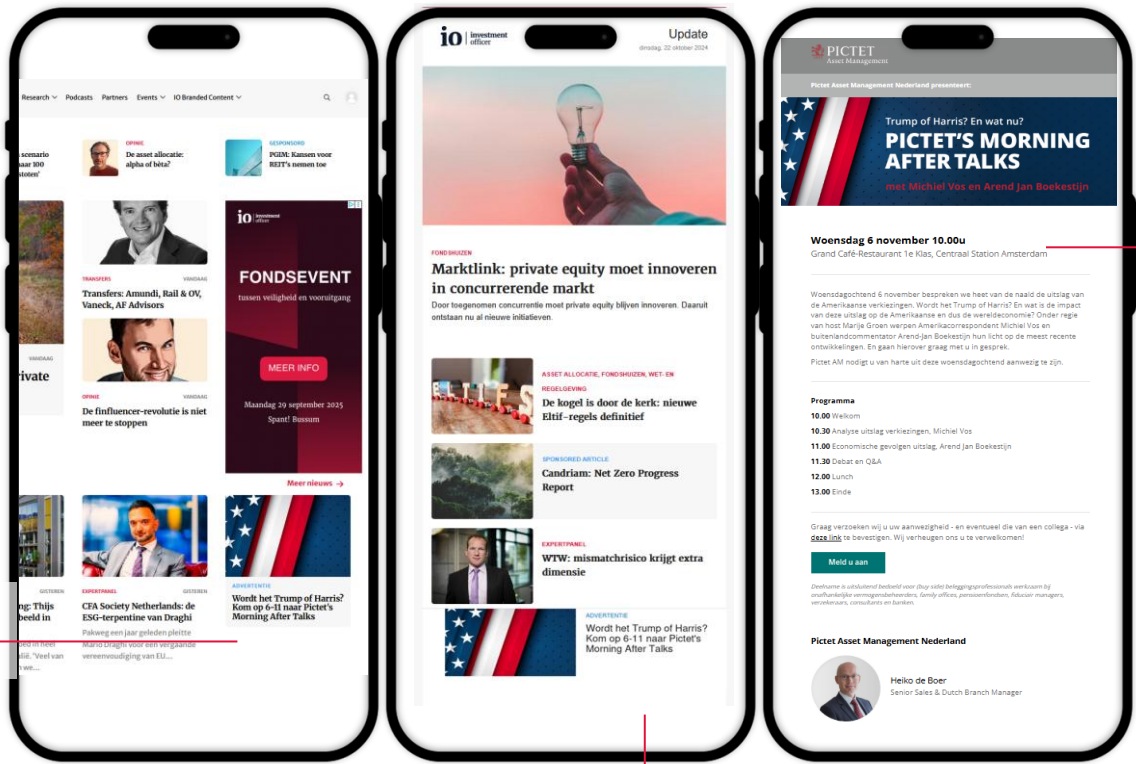


Advertising – packages 2026

Campaign

Native & email combi	Belgium	Netherlands	Luxembourg	Benelux
Text advertorial website 25% SOV 1 weeks + 2 x Text advertorial editorial newsletter + Electronic Direct Mail in € ex VAT	9,120	14,560	2,680	19,616



Text advertorial website

Text advertorial newsletter

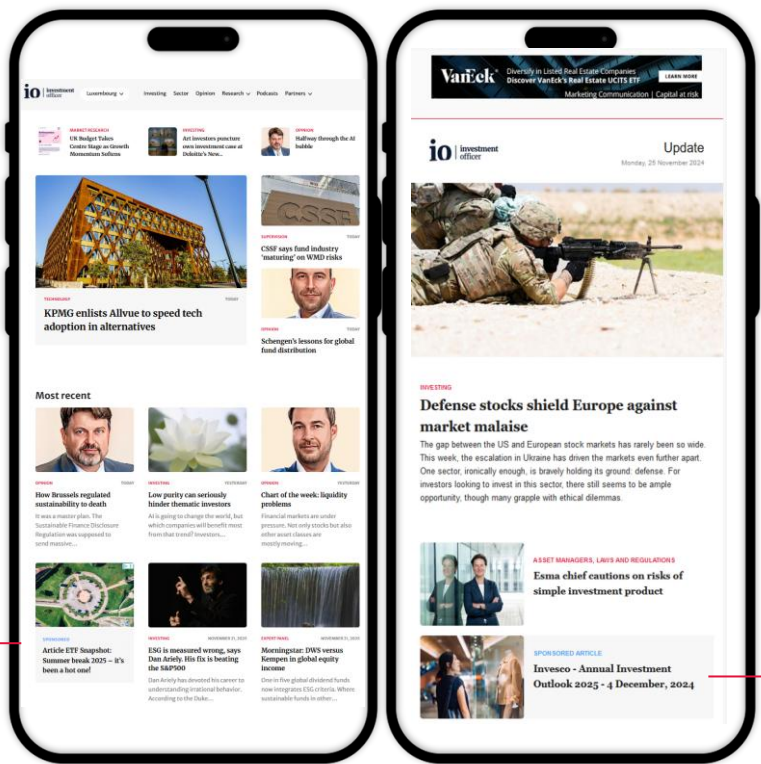
Electronic Direct Mail
Own mailing to database Investment Officer



- Why native & email combi?
- Close to trusted, journalistic content
 - Scalable
 - In newsletters, App and website
 - Reach your target audience via different touchpoints & sources
 - Create a branded Electronic Direct Mail
 - Perfect to promote webinar or event

Campaign

Native advertising – native combi	Belgium	Netherlands	Luxembourg	Benelux
Text advertorial website 25% SOV 2 weeks + 4 x Text advertorial editorial newsletter in € ex VAT	3,120	4,560	1,680	5,616



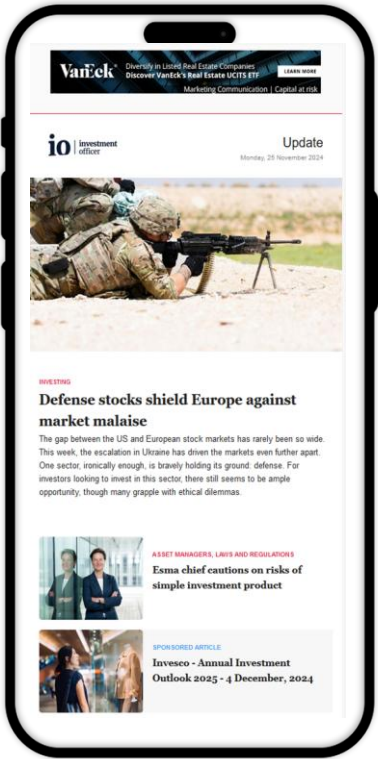
Text advertorial website

Text advertorial newsletter

- Why native combi?
- Native advertorials are close to trusted, journalistic content
 - Scalable
 - In newsletters, App and website
 - Easy to produce
 - Perfect to promote Outlook reports, whitepapers or specific Thought Leadership pieces

Campaign

Email marketing	Belgium	Netherlands	Luxembourg	Benelux
Top banner editorial daily newsletter (per day) in € ex VAT	650	950	350	1,170
Text advertorial editorial daily (per day) in € ex VAT	650	950	350	1,170
Campaign (5 weeks, 2 per week – total 10 times) in € ex VAT	4,550	13,571	2,450	8,190



Top banner newsletter

Text advertorial newsletter

Why email marketing?

- High open rates (35%)
- Scalable
- Directly into the inbox of your target audience
- Close to trusted, journalistic content
- Perfect for high impact branding



About Investment Officer

Investment Officer is an independent journalistic platform for Europe's wealth management professionals. Operating on a subscription model, we deliver trusted insights, in-depth content, premium industry events and exclusive databases – empowering our audience to stay ahead, informed and connected across Europe.



.com
Sep 2025



+9,200
subscriptions
Belgium



.fr
Sep 2025



+10,000
subscriptions
Netherlands



.de
Sep 2025



+6,500
subscriptions
Luxembourg

About Investment Officer

Founded in 2008 by FD Mediagroep in the Netherlands, **Investment Officer** has grown into a trusted journalistic platform for professional investors, particularly senior executives in wealth management — including private banking, family offices and wealth managers.

Our editorial platform combines a website, app, email newsletters, and events, providing a multi-channel environment that drives high-level engagement, with over 285,000 impressions each month in Benelux.

International growth

2017 – Expansion into Belgium

2020 – Expansion into Luxembourg

2025 – Launch in Germany, France and an international English (.com) platform

Local expertise

In every market, articles are published in the local language(s) by an experienced **team of journalists** with deep knowledge of the local landscape.

Targeted audience

Our platforms are available exclusively to professional investors through **subscription-only access**, ensuring a highly qualified readership. By segmenting our subscriber base by sector and job title, we provide advertisers with clear, data-driven insights into their reach.

Our family

As part of FD Mediagroep — one of Europe's most respected media groups, home to leading brands such as *Het Financieele Dagblad*, *Impact Investor* and *IPE*, and proudly B Corp certified — we combine **journalistic integrity** with **digital innovation**, offering both our audience and advertisers a trusted, responsible and future-oriented environment.